

UNIT INFORMATION - COMMUNICATION PLAN

1. Provide Department or Program (UNIT) name and the Division that the Department is housed in.
2. Provide names and contact information for the UNIT's CORE – Preparedness and Response Team. Minimum of 3 and maximum of 7 staff within your UNIT. Establish a COMMAND HEIRARCHY rank within your UNIT. The COMMAND HEIRARCHY is the priority order that your staff will respond. 1 = Highest, 7 = Lowest.
3. Submit info to Student Affairs Emergency Response & Communication Plan Coordinator at jtodd@unm.edu or Johnson Center Room 1102, MSC04 2600 or online at https://forms.unm.edu/forms/eprt_form_emergency_response_form.

UNIT

DEPARTMENT


DIVISION

CORE – Preparedness and Response Team

COMMAND HEIRARCHY	NAME	TITLE	MOBILE NUMBER	EMAIL
1			() _____ - _____	
2			() _____ - _____	
3			() _____ - _____	
4			() _____ - _____	
5			() _____ - _____	
6			() _____ - _____	
7			() _____ - _____	

https://forms.unm.edu/forms/eprt_form_emergency_response_form

DEFINITION OF TERMS

PRT	Preparedness and Response Team
CP	Communication Plan
APP	 Application - GroupMe™ or similar application used to electronically communicate with all UNITS.
OWNER	Department that ORIGINATES the message.
UNIT	Department or Program that has subscribed to the CP. Part of the GROUP.
CORE	Individuals within each department that are assigned to the EPRT.
GROUP	All Departments or Programs that have subscribed to the CP.
COMMAND HEIRARCHY	Ranking of CORE staff in each UNIT that will receive and act on the original MESSAGE.
UNIT POINT OF CONTACT	Highest ranked staff to receive the MESSAGE then coordinate that UNIT's response.
MESSAGE	Sent via the APPLICATION to the CORE with assigned LEVEL OF URGENCY.
LEVEL OF URGENCY	Expected response from each UNIT.
• URGENT	Immediate attention or response required.
• ATTENTION	High level of importance but immediate action not required. Be on standby.
• FYI	Information only. Action not required.
CLOSE THE LOOP	Announcement sent out to CORE from all UNITS when situation has normalized.

UNM AVPSS Communication Plan

The Student Services' Communication Plan was developed to provide departments with a tool to distribute electronic messages to all units within Student Affairs and other subscribed divisions or units at the University of New Mexico.



All Preparedness and Response Team CORE members must install the GroupMe APP on their smart phone. The PRT Coordinator will send all CORE members an invitation to join the Student Affairs Communication Plan GROUP. The request will come from AVPSS PRT. The APP is available for both iOS and Android. For more information about GroupMe and to download the APP please visit www.groupme.com.

SUBSCRIBE

Visit recsvcs.unm.edu.
Click on About Us in the Menu Bar
or call 277-3739.

CONTACT

Communication Plan Coordinator
505-277-3739 • jtodd@unm.edu
UNM Johnson Center Room 1102

